Camtasia: Create videos to spice up your online presentations

Dr. Kristine Reuss, RN, PhD.

Dr. K. Bridget Marshall, RN, DNP, CPNP, GYN-RHCNP

Courtney N. Kasun, RN, MNSc, CHPN

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Our purpose

- **Gap in "skill" – checking in with this crowd**
  - While many faculty are skilled in the development and use of Powerpoint slides for presentations, most online faculty are not creating their own instructional videos.
- **Desired/achievable state after the presentation**
  - After completing this workshop, you will have knowledge and basic skills in using Camtasia to create instructional videos for use in online and face-to-face teaching environments.

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What we'll be doing today

- Part 1
  - Introduce you to Camtasia software
  - Demonstrate how to record a lecture as a video
  - Show you how to save the video and share it with others
  - Hands-on practice
- Part 2
  - Introduce you to editing a video
  - Stimulate your creativity to splice images and videos into a finished product
  - Demonstrate how to embellish your video with callouts
  - Hands-on practice
- Part 3
  - Where to go from here, Q&A

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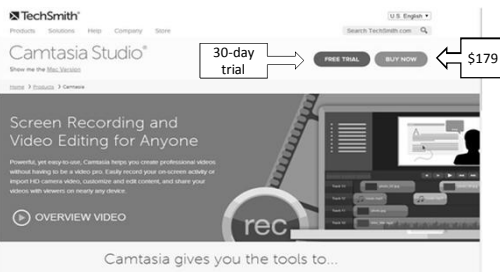UNIVERSITY

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Our humble roots in HITECH

˝ Kristy's story
˝ Courtney's story
˝ Bridget's story

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Camtasia

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Camtasia Studio®
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Screen Recording and Video Editing for Anyone

Powerful, yet easy-to-use, Camtasia helps you create professional videos without having to be a video pro. Easily record your on-screen activity or import HD camera video, customize and edit content, and share your videos with viewers on nearly any device.

▶ OVERVIEW VIDEO   rec

Camtasia gives you the tools to...

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Getting started

˝ Download free trial
˝ Tutorial videos – to remind you about what we're doing today...and to keep advancing your skills

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Step 1 – The presentation

˝ Create your Powerpoint presentation
- . We've done that for you today, with 4 slides on our beautiful state of Colorado
- . Suggestions and tips
  - ˝ Length of presentation
  - ˝ Using other features of Powerpoint
  - ˝ Get your script or lecture notes ready

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How to record a lecture

˝ How does this work?

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Where do I save it?

˝ Saving to Screencast or Youtube
- . Both will result in a web address you can insert into an online course shell or email to your students.
- . Youtube site for this workshop
˝ Setting up a Youtube account for your lectures
- . Youtube settings
- . Helpful hints
˝ OK, so how do I save a lecture?

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Its time to practice!

˝ We've created a short 4 slide presentation with photos of our beautiful state for each of you to use as practice.

˝ We've set up workstations around the room for you to work in groups.

˝ You will record a short narration of the slides using Camtasia and save it to a preset Youtube channel.

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Editing a video in Camtasia

˝ Why do I need to edit?

˝ Identifying where you need edit

˝ Let's see how this works!

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Adding new content

˝ What are tracks?

˝ Adding a track

˝ Importing new content
  . Photos
  . Videos

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Split and splice

˝ Demonstration on how to split and splice

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Embellishments for your video

˝ Callouts
˝ Transitions
˝ Demonstration of embellishments

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Time for practice

˝ Back to the workstations!
˝ Cutting out unwanted content
˝ Importing new content we've provided for you
   . Photos
   . Videos
˝ Add a track
˝ Split and splice in new content
˝ Add a callout on one slide and transition on photos

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What else can it do?

″ Quiz feature
″ Voice narration
″ Captions

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Other helpful tools

″ Jing
″ Snipping tool
″ Fuse

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Products   Solutions   Help   Company   Store
Jing®

TechSmith®
Products   Solutions   Help   Company   Store
Home > Products > TechSmith Fuse
Instantly Create and
Transfer Mobile Content

Windows
MEET WINDOWS   DOWNLOAD & SHOP   HOW-TO   SUPPORT
Snipping Tool

″ What else are you using?

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Have fun with your new skills

″ Kristy Reuss kreuss@coloradomesa.edu
″ Bridget Marshall brmarshall@coloradomesa.edu
″ Courtney Kasun ckasun@coloradomesa.edu
″ http://www.youtube.com/channel/UC71Ml0GOXoRhSz_nMyDKr8Q

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