

# **The Need and Opportunity for Shared Resources**

## **Outline**

- I. Evidence for increasing numbers of part time and adjunct faculty
- II. Observations related to faculty burnout and stress
- III. Mission of Nursing Professor.com
- IV. Google Analytics
  - a. Overview
  - b. Demographics
  - c. Engagement
  - d. International
  - e. Traffic Sources
  - f. Top 10 page views
  - g. Time spent on pages
  - h. Keywords and Search phrases
- V. Boyer Model
- VI. Scholarship
  - a. Case studies
  - b. Instructional Materials
- VII. Open Education Resource (OER)
- VIII. Creative Commons License
- IX. Invitation

## RESOURCES

The Nursing Professor website  
<http://www.NursingProfessor.com>

The Nursing Professor Blog  
<http://www.NursingProfessor.net>

Creative Commons  
<http://www.CreativeCommons.org>

Google Analytics  
<http://www.Google.com/Analytics>

Boyer Model  
Carnegie Academy for the Scholarship of Teaching and Learning  
(CASTL)  
<http://www.carnegiefoundation.org/scholarship-teaching-learning>

***The Scholarship of Teaching and Learning  
Reconsidered: Institutional Integration and  
Impact*** Pat Hutchings, Mary Taylor Huber, and Anthony  
Ciccone. Jossey-Bass, 2011.

